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***Skilled in Innovation, Geopolitics, CyberSecurity,
Investment Management, Risk Management, Growth
and Operations Strategies***

Ashwin is the Founder/**Managing Director of The Insightful Group**, a high-end Consulting and Advisory firm he founded in 2007. Renowned clients include Bank of America, VMWare and TransUnion.

Ash is a **Board Member with an exceptional track record**. Respected as a clear-eyed businessman who balances technology, markets, investments, risks and returns, Ash first served on the Board of a publicly-traded SPAC – **PiVX** (acquired by **The Lotus Fund** in 2005). Next, he served on the Board of **Integrien** (acquired by **VMWare** in 2010). Later, Ash served on the Board of **MarketShare** (acquired by **Neustar**, a **TransUnion** company) in 2015. Currently, he serves on the Board of **GrandPad**.

Ash is an **award-winning senior tech executive**, whose experience spans 30+ years in a variety of high-tech Industry-verticals (Aerospace & Defense, PCs, Semiconductors, e-Commerce, Cloud Analytics, Advanced Medical Devices and Internet Infrastructure). He is a globally respected expert in **CyberSec** and **GenAI**.

Until recently, Ash served as SVP Engineering and Chief Information Officer of the **Internet Corporation for Assigned Names and Numbers, or ICANN**. ICANN is responsible globally and uniquely for the security, stability and resiliency of the Internet. Ash oversaw the expansion of the namespace of the Internet from ~300 top-level domain names (e.g., .edu, .com, .gov etc) to well over 1500 names, a 5X growth. His team engineered the Internet infrastructure backplane to support global user-count growth from under **2.5 Billion to over 5 Billion users**. ICANN funding grew profitably by more than 2X during this period.

Prior to joining ICANN, Ash held global leadership positions in Edwards Lifesciences, Neustar/MarketShare, Bank of America, Walmart, Conexant Systems and Rockwell International. Among the highlights of Ash's prior leadership are (1) enabling systems for the global product launch of **Edwards'** breakthrough SAPIEN Transcatheter Heart Valve; (2) developing and launching **MarketShare's** Cloud-based Resource Allocation & Marketing Modeling solutions; (3) launching the remarkably successful **BofA app** on the iPhone; (4) leading **walmart.com** from an e-Commerce startup to over \$1 Billion in revenue and profitability within 24 months; and (5) spinning-off **Conexant Systems** from **Rockwell International** with a market-cap of over \$1 Billion. Each of these was a new benchmark for value-creation in that Industry vertical at the time.

Ash is a member of the Corporate Directors Roundtable of Orange County (www.cdroc.com) and the National Association for Corporate Directors (NACD). He graduated at the top of his class from **Bangalore University**, India, with a BS in Mechanical Engineering Design. Ash has a Distinguished Alumnus **Masters** from the **Indian Institute of Management**. He is extensively credentialed, notably with Certificates in GenerativeAI from **MIT**, CyberSec Policy from **Harvard Kennedy School**, and with the NACD CyberSecurity CERT from **Carnegie Mellon**.